

Park Square Mall-Mr. Anirban Choudhury-Head Marketing

"Ascendas India appointed Madison +rkd retail/iQ to develop way finding signs for its first retail mall in the country- Ascendas Park Square.

Madison helped develop a unique signage system which is not only convenient for the users but also complemented the mall's branding. The team worked according to the brief and completed the project within the timelines.

An international outlook, design capabilities and flexibility are other major strengths of Madison +rkd retail/iQ " .

