

## Testimonials

### HyperCITY: Mr. Vishal Shah-Deputy General Manager - Store Planning

By doing the relayout, we have enhanced the look and feel of the store, with the addition of few visual elements the customer journey is made more exciting and colorful .

The customers are able to browse around in the store without bumping into fixtures or each other.

The design has increased the retail space at the store .

The layout change has impacted positively on the top line. With the entire relayout exercise, we have added a lot of customer convenience and footfalls have increased as well.

With the move of apparel to ground floor has added a lot of colour to the ground floor.”

