



## **Madison PR wins New Businesses – Colour-Chem and CMAI**

**January 13, 2005, Mumbai:** Madison Public Relations has begun the New Year with two new wins added to its client list.

**Colour-Chem Limited** - part of the new Clariant Group, one of the world's leading specialty and fine chemicals companies headquartered in Switzerland.

**The Clothing Manufacturers Association of India (CMAI)** – the oldest industry representative body of the Indian Garment Industry

Madison PR also recently acquired **Hay Group** – a global organizational and human resources consulting firm

Commenting on the new businesses, Ms. Veena Gidwani, CEO, Madison PR said, “We are delighted at the three new additions to our client base and are sure servicing them will be challenging and exciting as all operate in very specialized areas”.

Madison Public Relations has maintained a sharp growth for the past three years and services blue chip companies like P&G, Sify, Café Coffee Day, Perfetti, Glenmark Pharmaceuticals etc. and others, across industries like FMCG, IT, Pharma, Health Care, Food, Jewellery and Lifestyle, Fashion and Engineering.