

**PRESS RELEASE***For immediate release***Madison Media wins Milton, Treo, Piramal Realty, ilovediamonds.com, zigy.com, Wrogn And Aerobok.**

**Mumbai, September 23, 2015:** Madison Media has just announced that over the last 2 months, it has won multiple businesses. Key new wins include – Hamilton, *glassware and Thermoware Company* that owns Milton and Treo brands; Piramal Realty and celebrity lifestyle company USPL with brands WROGN and Imara in Mumbai. In Bangalore, the agency has won the accounts of ilovediamonds.com and Phaneesh Murthy's healthcare portal zigy.com. The agency has also won Delhi based shoe company Aerobok with the brand Aqualite.

Says **Mr. Sam Balsara, Chairman & Managing Director, Madison World**, *"I am delighted that we have won so many new accounts and it is heartening to know that many of these have been won without a pitch based on our agency credentials.*

Madison Media Group has been on an account winning spree, having won a host of new businesses in 2015 including Snapdeal, Shaadi.com, Oyo Rooms, Viber,

Lenskart.com, Zivame.com, Metro Cash & Carry, Gaana.com, Cricbuzz.com, Amul Hosiery, Bandhan Bank, amongst others.

In terms of awards, Madison Media has had a hatrick of sorts, having won – **Media Agency of the Year** at MEDIA ACE Awards, **Print Media Agency of the Year** at INK Awards and **Radio Media Agency of the Year** at GOLDEN MIKES! The agency also was the **Runner up at the EMVIES 2015** held 2 weeks ago.

Madison Media Group is India's foremost media agency handling media planning and buying for blue chip clients including Godrej, Mondelez (formerly Cadbury), ITC, Marico, SnapDeal, McDonald's, TVS, Raymond, Piramal Healthcare, Levis, SpiceJet, Domino's, Bharti AXA, Max Life Insurance, Asian Paints, Pidilite, Tata Salt, Acer, Crompton Greaves, Times Television Network, Indian Oil, Enamor Lingerie, Gowardhan Dairy, HomeShop 18, Café Coffee Day and many others. The gross billing of Madison Media Group is about Rs. 3,750 crores.

*For more information, please contact Ms. Lara Balsara Vajifdar- 09892000676.*