

PRESS RELEASE

For immediate release

Madison Media wins Timesjobs.com Media AOR

New Delhi, August 8, 2016: Madison Media Plus, a part of Madison Media Group recently announced the win of Timesjobs.com in Delhi in a multi-agency pitch. With this win, Madison Media handles major Times Internet portals – MagicBricks.com, Gaana.com and CricBuzz.com.

TimesJobs, one of India's leading career and employment website, is a platform which helps professionals make smarter career decisions. It has over 3 lakh+ active jobs, which is the highest number of jobs across all job portals in India and maintains an active database of over 32 lakh resumes. TimesJobs differentiates itself from the competition by being the only player that provides a complete portfolio of information and insights that help in enhancing one's career through its unique product offerings like ratings and reviews of companies, salary and skill benchmarking, interview cracking tips and company & job recommendations based on profile.

Says **Mr. Vikas Deep Verma, Head of Product and Marketing, TimesJobs**, on choosing Madison Media, *"Madison Media Group stood out against the competition and demonstrated good insights for our Category. I am confident that Madison will be a great partner and help us in using our media investments to drive real business value for TimesJobs".*

Madison Media Group is a part of Madison World which also has specialist units in Advertising, Business Analytics, Out-of-Home, PR, Mobile, Retail, Sports and Entertainment; employing over 1000 communication professionals across India, Sri Lanka and Thailand. Visit us at www.madisonindia.com

Says **Mr. Vikram Sakhuja, Group CEO, Madison Media & OOH**, *“The job market is potentially one of the most wonderful opportunities for a marketer to target and engage with. We are delighted to partner Timesjob.com in Delhi and make the it the first choice for quality talent”*.

Madison Media Group’s Delhi office has been on an account winning spree, having won a host of new businesses in 2015 and 2016 including Snapdeal, Freecharge, NACO, OYO Rooms, Gopaljee Ananda and Cricbuzz.com among others.

In terms of awards, Madison Media has had an unprecedented year, having recently won **TV Media Agency of the Year** at PRIME TIME Awards 2016, **Media Agency of the Year** at MEDIA ACE Awards 2015, **Print Media Agency of the Year** at INK Awards 2015 and **Radio Media Agency of the Year** at RADIO MIKES 2014, 2015, 2016!

Madison Media Group is India’s foremost media agency handling media planning and buying for blue chip clients including Godrej, ITC, Marico, Snapdeal, McDonald’s, TVS, Raymond, Piramal Healthcare, Levis, SpiceJet, Domino’s, Max Life Insurance, Asian Paints, Pidilite, Tata Salt, Acer, Crompton Greaves, Indian Oil, Enamor Lingerie, Gowardhan Dairy, Café Coffee Day and many others. The gross billing of Madison Media Group is about Rs. 3,750 crores.

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